SPONSORSHIP PROSPECTUS

We are pleased to announce that PGConf APAC 2018 will be held in Singapore between 21st & 24th March, 2018.

PGConf APAC 2018 is built on the success of **pgDay Asia 2017** and **pgDay Asia 2016**. These events would not have been possible without the generous sponsorships from various enterprises involved with or using PostgreSQL.
We would like to invite sponsors for PGConf APAC 2018.

SPONSORSHIP OPPORTUNITY

We would like to invite enterprises who use PostgreSQL or provide support and services for PostgreSQL to support us in this initiative. We have different sponsorship levels, which provide organizations with access to varying levels of benefits within the PostgreSQL community and user base.

	Platinum	Gold	Silver
Logo on	T-Shirt	T-Shirt	Website
Free passes for PGConf APAC and FOSSASIA (community pass)	4	2	1
Permission for the business to use **endorsement**	"Platinum Partner of PGConf APAC 2018"	"Gold Partner of PGConf APAC 2018"	"Silver Partner of PGConf APAC 2018"
Inclusion of A4 or letter sized pages of the business **promotional material**	4	2	1
Standee at the PGConf APAC event on 22nd March, 2018	✔	✔	✔
Logo on the PGConf APAC Standee and Website	✔	✔	✔
Inclusion of small business promotional **giveaways** in the conference packs for registered attendees, such as a pen, USB memory stick or pin	1 or 2	1	-
Provision of a **table/booth** for marketing and networking during breakout sessions Talking slot on Day-1 (22nd March, 2018) at PGConf APAC	30 mins	20 mins	-
Talking slot on Day-1 (22nd March, 2018) at PGConf APAC	✔	✔	-
Sponsorship fee	US$4,500	US$3,000	US$1,000

ADDITIONAL SPONSORSHIP OPPORTUNITY

TRAVEL SPONSOR

pgDay Asia 2017 and **pgDay Asia 2016** would not had been without great speakers and wonderful audience. We would like to thank those organizations who previously supported our speakers, attendees, and volunteers for their travel.

Enterprises can also support us this year is by providing financial aid to their employees who will be travelling to attend the event. Enterprises and organizations supporting employees selected as speakers will be offered a tailored Silver Sponsorship, and can use the following endorsement: "Silver Partner of PGConf APAC 2018". They can also upgrade to the next tier of sponsorship by paying only the difference.

FOOD AND CATERING

PGConf APAC 2018 will be providing lunch to all attendees at the event venue. We invite organizations and enterprises to be "Catering Sponsor".

SPEAKER DINNER

PGConf APAC 2018 will organize a "Thank You" dinner for our speakers. We invite organizations and enterprises to be a "Dinner Sponsor".

BEST LIGHTNING TALK

There will a slot reserved for lightning talks on the 1st day of PGConf APAC 2018 (22nd March). The winner will be awarded a gift or voucher.

WHY SINGAPORE

Singapore is a global city and is very well connected via flights with major hubs across the globe. It has a unique cultural blend and population from different ethnicities and religions. The coexistence and sound infrastructure has provided the foundation for rapid growth of the country and its positioning as a trade, technological and financial hub.

These are the reasons why various PostgreSQL User Groups from Asia have come together to organize one of the largest PostgreSQL shows in Asia Pacific – PGConf APAC 2018, the first large-scale PostgreSQL conference for the Asia Pacific region. The event is held along with FOSSASIA-2018, the largest Free and Open Source Software event in Asia.

The finances and local logistics for PGConf APAC 2018 are being handled by Ashnik Pte Ltd, Singapore this year. The funds raised for PGConf APAC 2018 go directly to expenses of the conference. Any proceeds will be kept for supporting future events by PGConf APAC team or by other local user groups across the globe (including Asia).

Please contact us

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